15th World Conference on Transport Research

26 - 31 May 2019
Mumbai, India

SPONSORSHIP BROCHURE

www.wctrs-conference.com
About Conference

The World Conference on Transport Research (WCTR) is the flagship activity of World Conference on Transport Research Society (WCTRS). WCTR has been held every three years since 1977. The 15th WCTR will be held from 26 - 31 May 2019 in Mumbai (India) hosted by Indian Institute of Technology (IIT) Bombay. As part of this conference, the WCTRS Young Researchers’ Conference will also take place on 26 May 2019.

The first call for submission of papers was given during first week of February 2018. Kindly refer to conference website - www.wctrs-conference.com for further details.

WCTR 2019 will provide a forum for the interchange of ideas among transportation fraternity from all over the world, from a perspective which is multi-modal, multi-disciplinary and multi-sectorial.

The conference aims to bring together academicians, practitioners, managers, and policymakers from all parts of the world, to share cutting-edge research and advanced state-of-practice. The conference also includes special sessions, technical tours, an exhibition and social events. This knowledge event provides a unique opportunity for experts to exchange ideas in all areas of transport research. To facilitate the interchange of ideas between researchers working in the same area, WCTR has structured the topics into nine categories with a total of 35 session tracks.

The topics are:

A. Transport Modes: General
B. Freight Transport and Logistics
C. Traffic Management, Operations and Safety
D. Activity and Transport Demand

E. Transport Economics and Finance
F. Transport, Land Use and Sustainability
G. Transport Planning and Policy
H. Transport in Developing and Emerging Countries
I. Infrastructure Design and Maintenance

Organised by

IIT Bombay

The Indian Institute of Technology Bombay (IIT Bombay) is recognised worldwide as a leader in the field of engineering education and research. Reputed for the outstanding calibre of students graduating from its undergraduate and postgraduate programmes, the institute attracts the best students from the country for its bachelor’s, master’s and doctoral programmes. Research and academic programmes at IIT Bombay are driven by outstanding faculty, many of whom are reputed for their research contributions internationally.

Elsevier is providing support for the conference management system.

TSE Group - The Civil Engineering Department is part of the institute since its inception (i.e. from the year 1958). Besides high quality teaching and instruction at both UG and PG levels, the Department is actively involved in basic and applied research and consultancy and provides high quality technical advisory support through various R&D projects and consultancy to various organizations. The Transportation Systems Engineering Group (TSEG) one of the strongest groups of Civil Engineering Department with seven faculty working in various elds of transportation such as Transportation Planning, Traffic Engineering, Intelligent Transportation Systems, Highway materials and design. TSEG has masters and doctoral programmes, which are extremely popular all over the country. Further, the TSEG is actively involved in the national and local level transport planning activities in India and is now recognized as one of the major research entities in the country.

This conference is hosted by Transportation Systems Engineering group, Civil Engineering Department of IIT Bombay.

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### WCTR 2019 Sponsorship Plans

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**Benefits**:
- **PLATINUM**
  - 5 Complementary registrations with gala dinner
  - 3 Bursary awards in the name of sponsor
  - Complimentary Supporting Organisational Membership (SOM) of WCTRS for 3 years
  - Full page advertisement in the conference souvenir
  - Brochure distribution in the delegate kit
  - 2 Exhibition stalls
  - Large size logo on conference venues
  - Large size logo on all invites and passes
  - Video presentation of 2 minutes at inauguration
- **DIAMOND**
  - 3 Complementary registrations with gala dinner
  - 2 Bursary awards in the name of sponsor
  - Complimentary Supporting Organisational Membership (SOM) of WCTRS for 3 years
  - Half page advertisement in the conference souvenir
  - One page brochure distribution in the delegate kit
  - 1 Exhibition stall
  - Medium size logo on conference venues
  - Medium size logo on all invites and passes
  - Video presentation of 1 minute at inauguration
- **GOLD**
  - 2 Complementary registrations with gala dinner
  - 1 Bursary award in the name of sponsor
  - Quarter page advertisement in the conference souvenir
  - One page brochure distribution in the delegate kit
  - Small size logo on conference venues
  - Small size logo on all invites
- **SILVER**
  - 2 Complementary registrations with gala dinner
  - Acknowledgment in the conference souvenir
  - Small size logo on conference venues
- **CULTURAL NIGHT**
  - Display of logo in the invites
  - Display of logo at the venue
  - Announcement during the event
- **WELCOME RECEPTION**
  - Display of logo in the invites
  - Display of logo at the venue
  - Announcement during the event
- **LUNCH**
  - Display of logo in the invites
  - Display of logo at the venue
  - Announcement during the event

**Note:**
- Applicable taxes (like GST) to be borne by the sponsor
- Exhibitor pass will allow to attend the conference lunch/dinner and refreshment breaks but not the conference sessions
- For details on benefits of SOM, kindly visit: [http://www.wctrs-society.com/membership/organisationalmembership](http://www.wctrs-society.com/membership/organisationalmembership)
- Number shown in the blue/orange bar is the indicative number of sponsors that can be accommodated in each sponsorship category.

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**Mode of payment:** Cheque / Online Transfer

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**IIT Bombay: Goods and Service Tax (GST) Registration Details**

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<tr>
<th>Registered Name</th>
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<tr>
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<td>Indian Institute of Technology Bombay, Adi Shankaracharya Marg, Powai, Mumbai - 400 076.</td>
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**Contact details:**

**WCTR 2019 Conference Directorate**  
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