



# 15<sup>th</sup> World Conference on Transport Research

**26 - 31** May 2019 Mumbai, India

# SPONSORSHIP BROCHURE

www.wctrs-conference.com

# About Conference

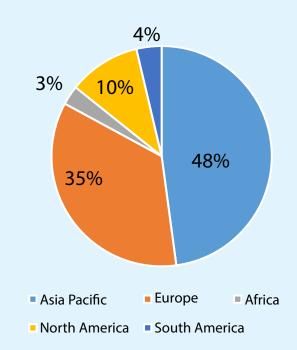
The World Conference on Transport Research (WCTR) is the flagship activity of World Conference on Transport Research Society (WCTRS). WCTR has been held every three years since 1977. **The 15th WCTR will be held from 26 - 31 May 2019 in Mumbai (India) hosted by Indian Institute of Technology (IIT) Bombay.** As part of this conference, the WCTRS Young Researchers' Conference will also take place on 26 May 2019.

The first call for submission of papers was given during first week of February 2018. Kindly refer to conference website www.wctrs-conference.com for further details.

WCTR 2019 will provide a forum for the interchange of ideas among transportation fraternity from all over the world, from a perspective which is multi - modal, multi - disciplinary and multi - sectorial.

The conference aims to bring together academicians, practitioners, managers, and policymakers from all parts of the world, to share cutting-edge research and advanced state-of-practice. The conference also includes special sessions, technical tours, an exhibition and social events. This knowledge event provides a unique opportunity for experts to exchange ideas in all areas of transport research. To facilitate the interchange of ideas between researchers working in the same area, WCTR has structured the topics into nine categories with a total of 35 session tracks.

# World wide membership of WCTRS



#### The topics are:

- A. Transport Modes: General
- B. Freight Transport and Logistics
- C. Traffic Management, Operations and Safety
- D. Activity and Transport Demand



The Indian Institute of Technology Bombay (IIT Bombay) is recognised worldwide as a leader in the field of engineering education and research. Reputed for the outstanding calibre of students graduating from its undergraduate and postgraduate programmes, the institute attracts the best students from the country for its bachelor's, master's and doctoral programmes. Research and academic programmes at IIT Bombay are driven by outstanding faculty, many of whom are reputed for their research contributions internationally.

Elsevier is providing support for the conference management system.

- E. Transport Economics and Finance F. Transport, Land Use and Sustainability G. Transport Planning and Policy
- H. Transport in Developing and Emerging Countries

### I. Infrastructure Design and Maintenance

TSE Group - The Civil Engineering Department is part of the institute since its inception (i.e. from the year 1958). Besides high quality teaching and instruction at both UG and PG levels, the Department is actively involved in basic and applied research and consultancy and provides high quality technical advisory support through various R&D projects and consultancy to various organizations. The Transportation Systems Engineering Group (TSEG) one of the strongest groups of Civil Engineering Department with seven faculty working in various elds of transportation such as Transportation Planning, Traffic Engineering, Intelligent Transportation Systems, Highway materials and design. TSEG has masters and doctoral programmes, which are extremely popular all over the country. Further, the TSEG is actively involved in the national and local level transport planning activities in India and is now recognized as one of the major research entities in the country.

This conference is hosted by Transportation Systems Engineering group, Civil Engineering Department of IIT Bombay.

# WCTR Statistics: Expected Participation







# WCTR 2019 Sponsorship Plans

6

3

20

## PLATINUM

# ₹ 25,00,000 (USD 36,000)

#### **Benefits**:

- 5 Complementary registrations with gala dinner
- 3 Bursary awards in the name of sponsor
- <sup>†</sup> Complementary Supporting Organisational Membership (SOM) of WCTRS for 3 years
- Full page advertisement in the conference souvenir
- Brochure distribution in the delegate kit
- 2 Exhibition stalls
- Large size logo on conference venues
- Large size logo on all invites and passes
- Video presentation of 2 minutes at inauguration

#### GOLD

## ₹ 10,00,000 (USD 15,000)

#### **Benefits**:

- 2 Complementary registrations with gala dinner
- 1 Bursary award in the name of sponsor
- Quarter page advertisement in the conference souvenir
- One page brochure distribution in the delegate kit
- Small size logo on conference venues
- Small size logo on all invites

### **GALA DINNER**

# ₹ 10,00,000 (USD 15,000)

#### **Benefits**:

- Display of logo in the invites
- Display of logo at the venue
- Announcement during the event

### **EXHIBITION STALL**

# ₹ 3,00,000 (USD 4,500)

#### Benefits :

- Stall size of 3m x 3m with 1 table, 2 chairs and 5 amp plug point
- Two exhibitor passes

# DIAMOND

### ₹15,00,000 (USD 22,000)

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#### **Benefits**:

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- 3 Complementary registrations with gala dinner
- 2 Bursary awards in the name of sponsor
- <sup>†</sup> Complementary Supporting Organisational Membership (SOM) of WCTRS for 3 years
- Half page advertisement in the conference souvenir
- One page brochure distribution in the delegate kit
- 1 Exhibition stall
- Medium size logo on conference venues
- Medium size logo on all invites and passes
- Video presentation of 1 minute at inauguration

# SILVER

# ₹ 5,00,000 (USD 7,500)

#### Benefits :

- 2 Complementary registrations with gala dinner
- Acknowledgment in the conference souvenir
- Small size logo on conference venues
- CULTURAL NIGHT
   2

   ₹ 5,00,000 (USD 7,500)
   2

#### Benefits :

- Display of logo in the invites
- Display of logo at the venue
- Announcement during the event

 WELCOME RECEPTION
 2

 ₹ 5,00,000 (USD 7,500)

#### Benefits :

- Display of logo in the invites
- Display of logo at the venue
- Announcement during the event

# LUNCH

# ₹ 3,00,000 (USD 4,500)

#### **Benefits**:

- Display of logo in the invites
- Display of logo at the venue
- Announcement during the event

#### Note:

- Applicable taxes (like GST) to be borne by the sponsorer
- Exhibitor pass will allow to attend the conference lunch/dinner and refreshment breaks but not the conference sessions
- *†For details on benefits of SOM, kindly visit: http://www.wctrs-society.com/membership/organisationalmembership*
- Number shown in the blue/orange bar is the indicative number of sponsors that can be accommodated in each sponsorship category.

### www.wctrs-conference.com

# Mode of payment: Cheque / Online Transfer

Bank Details:				
A/c Number	: 36341521167	Branch	: IIT Powai	
A/cType	: Current	IFSC Code	: SBIN0001109	
A/c Name	: WCTR2019MUMBAI	Swift Code	: SBININBB519	
BankName	: State Bank of India	Bank Phone No	: 022-25721103/25725305	

# IIT Bombay: Goods and Service Tax (GST) Registration Details

Registered Name	Indian Institute of Technology Bombay	
Registered Address	Indian Institute of Technology Bombay, Adi Shankaracharya Marg, Powai, Mumbai - 400 076.	
PAN (Permanent Account Number)	AAATI1446A	
GST Number	27AAATI1446A1Z7 (Provisional)	
GST ARN (Application Reference Number)	AA270517009024I Dated 2017 - 05 - 01	
State of Registration	Maharashtra	

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### Contact details:

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